



2010 BEL-AIR FILM FESTIVAL ANNOUNCES LINE-UP

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Third Annual Bel-Air Film Festival Announces 2010 Line-Up

September 20th, 2010 - LOS ANGELES- The 2010 Bel-Air Film Festival (BAFF) now in it's third year will take place from October 14th-19th with screenings held at the UCLA James Bridges Theater and the Clarity Theater of Beverly Hills. Each day of the festival will feature dedicated events including a highly anticipated Film Panel and Lounge, Comedy Night, British Night, and an Indian Bollywood themed evening. The festival will be presenting 58 films including 35 world premieres and 12 Los Angeles premieres.

"I am thrilled and exited for the Third Annual Bel-Air Film Festival. Our Line-up of films are incredible, and this is the best year yet." - **Melody Storm, President of Bel-Air Film Festival.**

A special GALA and showcase for opening night includes screening the Work in Progress Feature Film *Walk a Mile in My Pradas* starring **Tom Arnold**, *Documentary Los Angeles Premiere* Last Elephants in Thailand and short film *Turning Japanese*. **Brian Austin Green** will be honored with the festival's *Best Actor Award*, where he will introduce his short film, *Turning Japanese*. **Mark Rydell** will receive the *Legendary Filmmaker Award*, presented by Kat Kramer. **Kathy Najimy**, best known as Peggy Hill from the cartoon series *King of the Hill* will

be honored with the *Best Actress Award*, and introduce the *Los Angeles Premiere Documentary of The Last Elephants in Thailand*. The evening also includes a *Los Angeles Premiere Documentary of Katrina Cop in the Superdome*.

The Bel-Air Film Festival annual Film Panel and Lounge will be held on Saturday October 16th at 7:30pm. The panel's theme, *Breaking Through and Being Heard in Hollywood* brings together some of the industry's foremost film producers, financiers, directors, screenwriters and entertainment attorneys in an informative session on filmmaking. Hosted by entertainment attorney **Mitra Ahouraian**, the panel features **Palak Patel**, President of production at Roth Films which has recently produced *Alice and Wonderland*, *Knight and Day*, and is in pre-production for the film *Oz the Great and Powerful*. **Bianca Bezdek-Goodloe**, an attorney and professor specializing in film finance who has worked on projects such as *Laura Croft: Tomb Raider* and the *Harry Potter* series will speak about intellectual property, entertainment law, and corporate law. Additional panelists include film producer, screenwriter, and director **Mills Goodloe**, music producer **Salaam Remi**, **Peter Trinh** International Creative Management and **Michael Becker**, founding partner of full service film and television production and management company Imprint Entertainment. The evening will include food, drinks, and complimentary spa treatments to panel attendees provided by Bliss Spa.

Following the panel and lounge is the red carpet comedy night and screening of the documentary *I Am Comic* hosted by Movieline Magazine. The documentary explores the journey of being a successful comedian and includes interviews with Sarah Silverman and Janine Gerofelo, Roseanne, Nick Kroll, and Phyllis Diller Phyllis Dyllis who will be honored with a Lifetime Achievement Award. The after party will be held at Palomar Hotel in Westwood.

A free green carpet Eco Family Day will take place on October 17th from 10:00am to 2:30pm. Hosted by Ladybug Jane, the day will feature a series of animation screenings, snacks, as well as arts and crafts activities for children.

A Bollywood themed evening dedicated to Indian film will screen the comedy feature film *99* produced by People Pictures. The screening will be followed by an after party celebration at the W Hotel in Westwood.

Brits in LA will host the British Film Night will be held Monday October 18th, at 8:00pm screening the world premiere of the film *Stu Plus Who*, a documentary starring and produced by Emmy Award Winner Eric Goldfarb and Stuart Acher. Guest appearances in the film include Katheraine Heigl and Paula Abdul. The film will be followed by a Los Angeles Premiere screening of *Dreams Play Apart*, a feature film about the twists and turns of a couple that fall in love and grow apart, and find themselves by chance years later. The British Night screening series will be followed by a private after party at the Soho House.

Feature film highlights include the world premiere screenings of *Heterosexuals*, *Watch Out For Slick*, and *The Forest*. Los Angeles feature film premieres include *Annabelle and Bear*, directed by Amy S. Weber is story of a man who finds himself suddenly thrust into fatherhood, and the unexpected journey that leads him to discover the life-altering love found in the heart of his little

girl. *Runways and Bunkbeds* based on the life story of model Axel Harney and his journey of being an international model.

Documentary film world premiere highlights include *Ambassadors of Hollywood* which chronicles the lives of the costume characters that walk the Hollywood Walk of Fame. Los Angeles documentary film premieres include *American Jihadist* a film written and directed Mark Claywell which takes a look at his views as an Islamic militant in the United States Army. *She Wore Silver Wings* features the story of Jean Landis one of the first Women's Air Force Service Pilots. *The Last Elephants in Thailand* directed by Donald Tayloe views the lifestyle and population of elephants in Thailand.

Filmmakers will be awarded in a private closing night ceremony held at the UCLA Film School James Bridges Theater on October 19th. Film winners will receive \$40,000 in prizes. Prize winner sponsors include **Chevrolet, Digital Entourage, Lit Post, Quick Film Budget, and Indie Rentals.**

Finalists selected in the BAFF documentary competition will compete for the *Best Documentary Award* voted by a panel of jurors. Documentaries will also be judged by audiences for the *Best Audience Award*. Feature film finalists compete for *Best Jury Feature Film, Best Audience Feature*. Finalists in the short film category are voted by the audience include *Best Student Short, Best Short, and Best Audience Animation*.

Documentary Film Finalists:

Stu Plus Who, by Stuart Acher – (World Premiere)
Ambassadors of Hollywood, by Matt Hunt– (World Premiere)
She Wore Silver Rings, by Devin Scott – (Los Angeles Premiere)
American Jihadist, by Mark Claywell – (Los Angeles Premiere)
Katrina Cop in the Superdome, by Paul Lisy – (Los Angeles Premiere)

The Last Elephants in Thailand , by Don Tayloe – (Los Angeles Premiere)
Bout That Bout, by Nico Sabenorio - (Los Angeles Premiere)
Unconquered, by Bryan Beasley – (Los Angeles Premiere)
Meet the Turtle and the Bird Lady, by Milo Mitchell – (Los Angeles Premiere)
I am Comic, by Jordan Brady

Feature Film Finalists:

Heterosexuals, by Robert McCaskill – (World Premiere)
Watch Out For Slick, by Herb Linsey– (World Premiere)
The Forest, by Shan Serafin– (World Premiere)
Annabelle and Bear, by Amy Weber – (Los Angeles Premiere)
Runways and Bunkbeds, by Axel Harney – (Los Angeles Premiere)
99, by Raj Nidimoru & Krishna DK - (Los Angeles Premiere)
Dreams Play Apart, by Emma Jones– (Los Angeles Premiere)
Consent , by Ron Farrar Brown
A Marine Story, by Ned Farr
Death and Cremation, by Justin Steele

Short Films Finalists:

SHORT FILM (13)

STUDENT SHORT FILMS (20)

ANIMATION (5)

Sponsors:

Dream it Productions, Jet Blue, Chevrolet, Push One, Brits in LA, Ladybug Jane, Buy Cheap Software, Digital Entourage, Quick Film Budget, Palomar Hotel, SLS Hotel

About the Bel-Air Film Festival

The Bel-Air Film Festival is an independent international film festival recognized for celebrating cinema in one of Southern California's most prestigious and storied communities. The Festival attracts thousands of moviegoers each year.

The Bel-Air Film Festival promotes the appreciation and knowledge of film and seeks to recognize the most creative films and individuals in the film industry each year. The Festival's goal is to inspire filmmakers and help provide them with the resources needed to further their knowledge.

For more information please visit www.belairfilmfestival.com.

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